

### 1. YEAR (Freshman Year / FALL Semester)

Course Co	Course Name	PreReq	Lec.	Lab	Credits	ECTS
MATH 111	Business Mathematics I		4	0	4	6
COMP 101	Art of Computing		3	2	4	6
GLB 101	AGU Ways		3	0	3	4
ENG 101	English I		4	0	4	4
BA 125	Business Communications		3	0	3	5
BA 225	Microeconomics		3	0	3	5
	<b>Total Credits</b>		<b>20</b>	<b>2</b>	<b>21</b>	<b>30</b>

### 1. YEAR (Freshman Year / SPRING Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
MATH 112	Business Mathematics II	MATH 111	4	0	4	6
GLB 1XX*	Global Issues Elective		3	0	3	4
SOC 101	Introduction to Social Sciences		3	0	3	5
ENG 102	English II	ENG 101	4	0	4	4
BA 120	Exploring Business Administration		3	1	3	5
CP100	Career Planning		1	0	1	1
BA 224	Macroeconomics	BA225	3	0	3	5
	<b>Total Credits</b>		<b>21</b>	<b>1</b>	<b>21</b>	<b>30</b>

## 2. YEAR (Sophomore Year / FALL Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 203	Marketing Management		3	0	3	5
BA 205	Financial Accounting		3	0	3	5
BA 207	Principles of Finance		3	0	3	5
BA 223	Business Statistics I		3	0	3	5
GLB2XX-1*	Global Issues Elective		3	0	3	4
TURK 101	Turkish I		2	0	2	2
BANX1	Non-Departmental Elective					3
	<b>Total Credits</b>					<b>29</b>

## 2. YEAR (Sophomore Year / SPRING Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 202	Organizational Theory and Design		3	0	3	5
BA 206	Managerial Accounting	BA 205	3	0	3	5
BA 208	Management Science		3	0	3	5
BA 222	Business Statistics II	BA 223	3	0	3	5
BA 320	Management Information Systems		3	0	3	5
GLB2XX-2*	Global Issues Elective		3	0	3	4
TURK 102	Turkish II		2	0	2	2
	<b>Total Credits</b>		<b>20</b>	<b>0</b>	<b>20</b>	<b>31</b>

### 3. YEAR (Junior Year / FALL Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 301	Organizational Behavior		3	0	3	5
BA 303	Operations Management		3	0	3	5
BA 311	Globalization and International Business		3	0	3	5
BA 313	Business Model Planning I		0	1	1	2
GLB3XX*	Global Issues Elective		3	0	3	4
HIST 201	History of Modern Turkey I		2	0	2	2
BADX1***	Departmental Elective		3	0	3	5
BANX2	Non-Departmental Elective					4
	<b>Total Credits</b>					<b>32</b>

### 3. YEAR (Junior Year / SPRING Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 321	Business Research Methods	BA 223	3	0	3	5
BA 326	Law for Managers		3	0	3	5
BA 328	Business Model Planning II	BA 313	0	1	1	2
HIST 202	History of Modern Turkey II		2	0	2	2
BADX2***	Departmental Elective		3	0	3	5
BADX3***	Departmental Elective		3	0	3	5
BANX3	Non-Departmental Elective					4
	<b>Total Credits</b>					<b>28</b>

#### 4. YEAR (Senior Year / FALL Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 401	Strategic Management		3	0	3	5
BA 403	Business Ethics and Corporate Social Responsibility		3	0	3	5
BA 411	Business Model Planning III	BA 313	0	1	1	3
BADX4***	Departmental Elective		3	0	3	5
BADX5***	Departmental Elective		3	0	3	5
BA 499	Summer Internship	Min 150 ECTS	0	2	1	7
	<b>Total Credits</b>		<b>12</b>	<b>3</b>	<b>13</b>	<b>30</b>

#### 4. YEAR (Senior Year / SPRING Semester)

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BA 420	Capstone Project	Min 180 ECTS & 5 AGU Career Office Activities	3	0	3	6
BADX6***	Departmental Elective		3	0	3	5
BADX7***	Departmental Elective		3	0	3	5
BADX8***	Departmental Elective		3	0	3	5
BADX9***	Departmental Elective		3	0	3	5
BANX4	Non-Departmental Elective					4
	<b>Total Credits</b>					<b>30</b>

**\*\*\* BADX (Departmental Elective)**

**(9 of these courses must be taken)**

<b>Code</b>	<b>Course Name</b>	<b>PreReq</b>	<b>Lec.</b>	<b>Lab</b>	<b>Credits</b>	<b>ECTS</b>
BA 323	Risk Management		3	0	3	5
BA 329	Brand Value Creation and Maximization		3	0	3	5
BA 331	Essentials of Digital Marketing	BA 203	3	0	3	5
BA 344	Consumer Behavior		3	0	3	5
BA 346	Basic Principles of Patent Practice		3	0	3	5
BA 348	Service Marketing	BA 203	3	0	3	5
BA 350	Retail Management	BA 203	3	0	3	5
BA 407	Financial Derivatives	BA 207	3	0	3	5
BA 409	Tax Law and Turkish Tax System		3	0	3	5
BA 412	Human Resource Management		3	0	3	5
BA 414	Auditing	BA 205	3	0	3	5
BA 415	Cost Accounting		3	0	3	5
BA 426	Project Management		3	0	3	5
BA 428	Financial Statement Analysis	BA 205	3	0	3	5
BA 429	Technology Management		3	0	3	5
BA 430	Tourism Management		3	0	3	5
BA 431	Financial Modelling	BA 207	3	0	3	5
BA 432	Modern Banking		3	0	3	5
BA 433	Supply Chain Management		3	0	3	5
BA 434	Decision Making		3	0	3	5
BA 435	Small and Medium Enterprises (SME) Finance		3	0	3	5
BA 436	NonMarket Strategy	BA 203	3	0	3	5
BA 437	Business Analytics		3	0	3	5

BA 438	Modern Manufacturing System	BA 303	3	0	3	5
BA 439	Global Marketing		3	0	3	5
BA 440	Managerial Communication		3	0	3	5
BA 441	Quality Management		3	0	3	5
BA 442	Data Models and Decisions	BA 208	3	0	3	5
BA 443	Cross Cultural Management		3	0	3	5
BA 444	Revenue Management	BA 208	3	0	3	5
BA 445	Negotiation and Organizational Conflict Resolution		3	0	3	5
BA 446	Introduction to Python Programming		3	0	3	5
BA 447	New Product Development	BA 203	3	0	3	5
BA 448	Strategic Brand Management		3	0	3	5
BA 449	Corporate Communication		3	0	3	5
BA 450	Industry 4.0 Technologies		3	0	3	5
BA 452	Interpersonal Skills in Organizations		3	0	3	5
BA 453	Corporate Law		3	0	3	5
BA 454	New Media		3	0	3	5
BA 455	Understanding and Leading Organizational Change	BA 301	3	0	3	5
BA 456	Leadership and Management	BA 301	3	0	3	5
BA 457	Applied Entrepreneurship		3	0	3	5
BA 458	Use of Business Intelligence	BA 303	3	0	3	5
BA 459	Alternative Dispute Resolution		3	0	3	5
BA 460	Entrepreneurship for Engineers and Scientists		3	0	3	5
BA 461	SME Marketing		3	0	3	5
BA 463	Volunteerism		3	0	3	5

Advisor approval is required for courses to be taken from other departments.

## \*GLB Electives

(4 GLB courses must be taken )

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
GLB 104	AGU Ways II		3	0	3	4
GLB 203	Good Health and Wellbeing		3	0	3	4
GLB 205	Sustainable Cities & Communities		3	0	3	4
GLB 206	Clean Water and Sanitation		3	0	3	4
GLB 207	Responsible Consumption & Production		3	0	3	4
GLB 209	Innovation and Entrepreneurship		3	0	3	4
GLB 210	Reduced Inequalities		3	0	3	4
GLB 270	Affordable & Clean Energy		3	0	3	4
GLB 300	Societal Impact		3	0	3	4

## Digital Learning Platform Transfer Electives

Code	Course Name	PreReq	Lec.	Lab	Credits	ECTS
BAX 131	Digital Learning Platform Transfer Elective 1		1	0	1	3
BAX 132	Digital Learning Platform Transfer Elective 2		1	0	1	3
BAX 141	Digital Learning Platform Basic Transfer Elective 1		1	0	1	4
BAX 142	Digital Learning Platform Basic Transfer Elective 2		1	0	1	4
BAX 151	Digital Learning Platform Advanced Transfer Elective 1		1	0	1	5
BAX 152	Digital Learning Platform Advanced Transfer Elective 2		1	0	1	5

## Exchange Transfer Electives

<b>Code</b>	<b>Course Name</b>	<b>PreReq</b>	<b>Lec.</b>	<b>Lab</b>	<b>Credits</b>	<b>ECTS</b>
BA 491	Exchange Transfer Elective 1		3	0	3	5
BA 492	Exchange Transfer Elective 2		3	0	3	5
BA 493	Exchange Transfer Elective 3		3	0	3	5

## General Transfer Electives

<b>Code</b>	<b>Course Name</b>	<b>PreReq</b>	<b>Lec.</b>	<b>Lab</b>	<b>Credits</b>	<b>ECTS</b>
BAG 491	General Transfer Elective 1		3	0	3	3
BAG 492	General Transfer Elective 2		3	0	3	4
BAG 493	General Transfer Elective 3		3	0	3	4
BAG 494	General Transfer Elective 4		3	0	3	4