

**COURSE RECORD**

Code	<b>BA 462</b>
Name	<b>Introduction to Finance for Non-Business Majors</b>
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate
Semester	Spring
Type	Elective
Prerequisites	-
Description	<p>This course provides a comprehensive introduction to the foundational concepts and principles of finance, tailored for students from non-business administration departments. It emphasizes developing a financial mindset, enabling students to apply financial theories to real-world scenarios, understand the role of finance in economic decision-making, and build quantitative skills essential for solving financial problems.</p> <p>Key topics include the time value of money, risk and return, financial asset valuation, capital budgeting, and an overview of financial markets and institutions. The course delivery balances theory and practice, with a strong focus on practical applications using software programs.</p>
Objectives	<p>Providing knowledge of core financial concepts in business and economics.</p> <p>Examining how financial principles complement and interact with economic decision-making processes.</p> <p>Identifying investment techniques and demonstrating the structure of financial markets and their role in the economy.</p> <p>Applying core financial theories to propose solutions for contemporary financial problems.</p>
Learning Outcomes	<p><i>By the end of the course, the student will be able to</i></p> <p>L01. Demonstrate the fundamental concepts of finance and financial statement analysis to relate economic decision-making.</p> <p>L02. Apply core financial principles to evaluate financial decisions and investments opportunities.</p> <p>L03. Evaluate the relationship among financial statement analysis, asset valuation, and capital structure, and their impact on strategic decision-making.</p> <p>L04. Propose quantitative solutions to basic financial problems using modern software tools.</p>

**CONTRIBUTION TO PROGRAMME OUTCOMES\***

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	5	4	0	0	0	0	1	0	3	5
L02	5	5	0	0	0	0	0	0	3	5
L03	5	5	2	0	0	1	1	1	5	5
L04	5	5	2	1	0	2	0	1	5	5

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

**COURSE CONTENT DETAILS**

Topics	Outcomes
Financial Statements: Balance Sheet	L01, L02, L05

Financial Statements: Income & Cash Flow Statement	L01, L02, L03
Financial Statement Analysis	L01, L02, L03
Time Value of Money and Excel Application (Functions)	L01, L02, L03
Stock Markets & Fixed Income Securities	L04, L05
Concepts of Risk and Return	L01, L04
Portfolio Construction and Excel Application (Functions)	L01, L03, L04

## DERS BİLGİLERİ

Kodu	<b>BA 462</b>
İsmi	<b>İşletme Dışı Bölümler için Finansa Giriş</b>
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans
Dönem	Bahar
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	-
İçerik	<p>Bu ders, işletme yönetimi bölümleri dışındaki öğrenciler için tasarlanmış olup, finansın temel kavram ve ilkelerine kapsamlı bir giriş sunmaktadır. Ders, finansal teorileri gerçek dünya senaryolarına uygulayabilme, finansın ekonomik karar alma süreçlerindeki rolünü anlama ve finansal problemleri çözmek için gerekli olan nicel becerileri geliştirme üzerine yoğunlaşmaktadır.</p> <p>Ana konular arasında paranın zaman değeri, risk ve getiri, finansal varlık değerlendirme, sermaye bütçeleme ve finansal piyasalar ve kurumlara genel bir bakış yer almaktadır. Dersin işleyişi, teorik bilgiler ile uygulama arasında bir denge kurmayı hedefler ve edinilen bilgilerin yazılım programları kullanılarak çeşitli pratik uygulamalarda uygulanmasına odaklanır.</p>