

COURSE RECORD

Code	BA 456
Name	Leadership and Management
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate
Semester	Spring
Type	Elective
Prerequisites	-
Description	The ability to lead and manage effectively is highly sought after by industry, as employers seek to produce and develop managers who can motivate, enthuse and build respect throughout their workforce. The hard and soft skills required by leaders and managers are frequently highlighted by employers as skills gaps in recruitment. This course will help students to develop these skills to meet career aspirations in leadership and management.
Objectives	Comparing the difference between the function of a manager and the role of a leader. Identifying the characteristics, behaviors and traits that support effective management and leadership. Developing knowledge about the theories that have shaped the understanding of leadership and management and how these have provided a guide to action for managers and leaders who want to secure success for their businesses and achieve continuous improvement Discovering motivational strategies and leadership styles, how and why they are used and the extent to which they are effective.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1: Examine leadership and management theories and principles, and their impact on the effectiveness of an organization LO2: Review the influence of different leadership and management styles on the culture of organizations LO3: Develop a motivational strategy to optimize organizational performance LO4: Apply leadership and management approaches to managing performance to ensure continuous improvement

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
LO1	5	4	1	0	2	3	2	0	2	0
LO2	5	1	0	0	1	1	3	0	3	3
LO3	3	5	0	1	0	1	0	2	0	3
LO4	2	5	1	0	2	3	1	0	2	1

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Introduction to leadership and management	LO1, LO2, LO3, LO4
Theories of management	LO1, LO2, LO3
Theories and definitions of leadership	LO1, LO2
Impacts of leadership and management	LO1, LO2
Leadership styles	LO1, LO2
Leadership and management approaches to managing performance	LO1, LO2, LO4, LO3

DERS BİLGİLERİ

Kodu	BA 456
İsmi	Liderlik ve Yönetim
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans
Dönem	Bahar
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	-
İçerik	Etkili bir şekilde liderlik etme ve yönetme yeteneği endüstri tarafından çok aran bir özelliktir. Bu yüzden işverenler, iş gücünü motive edebilen, heveslendirebilen ve onlarda saygı uyandırabilen yöneticiler yetiştirmeye ve onları geliştirmeye çok önem verir. Liderlerin ve yöneticilerin ihtiyaç duyduğu beceriler, işverenler tarafından işe alımda beceri boşlukları olarak sıklıkla dile getirilmektedir. Bu ders, öğrencilerin liderlik ve yönetim alanındaki kariyer hedeflerini karşılamak için bu becerileri geliştirmelerine yardımcı olacaktır.