

COURSE RECORD

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| Code | BA443 |
| Name | Cross Cultural Management |
| Hour per week | 3 (3 + 0) |
| Credit | 3 |
| ECTS | 5 |
| Level/Year | Undergraduate / 3-4 |
| Semester | Spring |
| Type | Elective |
| Prerequisites | - |
| Description | This course examines the ways in which cultural differences impact on the process of doing business and managing internationally. The course explores the nature of culture and how cultural differences impact on interpersonal interactions, intergroup interactions and the management of multi-cultural workforces. The course provides a key grounding in the nature of management in the global context by increasing awareness and understanding of the soft skills in international management, particularly those relating to cross-cultural management. |
| Objectives | Develop the awareness, skills and knowledge about cultures and differences Endow students with concepts, tools and techniques related to cross cultural management. Improve the critical thinking and assessment skills of students in terms of to cross cultural management. Enable students to apply related concepts to real life scenarios. |
| Learning Outcomes | <i>By the end of the course, the student will be able to</i> LO1. Infer the importance of cross-cultural management, and the major theoretical and empirical studies which examine the impact of different national cultures on work and employment. LO2. Compare a range of international management practices and how organizational and national culture impacts on work, motivation, leadership, cross-cultural communication and decision-making, negotiation and trust, conflict and dispute resolution and corporate social responsibility. LO3. Have knowledge of comparative management and employment models and their implications for management and employment in different national contexts. LO4. Classify cultural and institutional differences to evaluate the challenges and opportunities of doing business in different countries. LO5. Differentiate cultural difference in interactions with different nationalities. |

CONTRIBUTION TO PROGRAMME OUTCOMES*

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| L01 | 5 | 1 | 1 | 1 | 5 | 5 | 3 | 3 | 5 | 0 |
| L02 | 5 | 1 | 1 | 1 | 5 | 5 | 3 | 3 | 5 | 0 |
| L03 | 5 | 1 | 1 | 1 | 5 | 5 | 3 | 3 | 5 | 0 |
| L04 | 5 | 1 | 1 | 1 | 5 | 5 | 3 | 3 | 5 | 0 |
| L05 | 5 | 1 | 1 | 1 | 5 | 5 | 3 | 3 | 5 | 0 |

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

| Topics | Outcomes |
|--|---------------|
| 1- Intro to the Global Business Environment and Cross Cultural Mgmt. | L01, L02 |
| 2- Hofstede's cultural dimensions theory | L02 |
| 3- The Role of Region, Industry, Corporate | L04 |
| 4- Managing Knowledge across Borders | L02, L03 |
| 5- Leadership and Cross-Cultural Teams | L01, L02, L03 |

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| 6- Management, Culture and Employment | L03, L04, L05 |
| 7- Cross-cultural conflict and resolution | L02, L03 |
| 8- Managing diversity in a global environment | L01, L03, L04, L05 |
| 9- Culture and Corporate Social Responsibility | L04, L05 |

DERS BİLGİLERİ

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|----------------|--|
| Kodu | BA 443 |
| İsmi | Kültürlerarası Yönetim |
| Haftalık Saati | 3 (3 + 0) |
| Kredi | 3 |
| AKTS | 5 |
| Seviye/Yıl | Lisans/ 3-4 |
| Dönem | Güz |
| Dersin Dili | İngilizce |
| Tip | Seçmeli |
| Ön Şart | - |
| İçerik | Bu ders, kültürel farklılıkların uluslararası iş yapma ve yönetme sürecini nasıl etkilediğini incelemektedir. Ders, kültürün doğasını ve kültürel farklılıkların kişiler arası etkileşimlerin, gruplar arası etkileşimler ve çok kültürlü iş gücünün yönetimi üzerindeki etkisini incelemektedir. Ders, özellikle kültürlerarası yönetime temas eden yumuşak beceriler hakkında öğrencilerin anlayışını ve farkındalığını artırarak, küresel bağlamda yönetimin doğasıyla ilgili temel altyapı sağlamaktadır. Özellikle örgütsel ve ulusal kültürlerin insan kaynakları pratiklerinin geliştirilmesi ve transferi üzerindeki etkileride incelenmektedir. |