

COURSE RECORD

Code	BA 434
Name	Decision Making
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate / 3-4
Semester	Spring
Type	Elective
Prerequisites	
Description	The course covers decision making theories and some of their applications including both single-person and multi-person decision making. The following topics are discussed: Rational Decision Theory, Single-person Decision Making, Consumer Theory, System 1 and 2 Theory, Psychological Biases, Multi-person decision making, Behavioral decision theories, Heuristics.
Objectives	Introduce decision making under uncertainty. Provide psychological factors and biases in decision-making.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Interpret Rational Decision Theory and Decision under uncertainty LO2. Summarize stochastic strategic decision making LO3. Explain psychological foundations of decision making LO4. Exemplify decision biases and heuristics

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
L01	4	5	3	1	4	1	2	1	5	3
L02	4	5	3	1	3	1	2	1	5	3
L03	4	5	3	1	3	1	2	1	5	3
L04	4	5	3	1	4	1	3	1	5	4

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Rational Decision Theory	L01
Consumer theory and Single-person Decision Making	L01, L02
Decision Making Under Risk, Prospect Theory	L01, L02
Endowment Effect, Anchoring	L02, L03
System 1 and 2 Theory	L03, L04
Strategic Decision Making, Game Theory	L01, L02
Bounded Rationality, Biases and heuristics	L03, L04
Neuroeconomics& Information Processing Theories	L03, L04

DERS BİLGİLERİ

Kodu	BA 434
İsmi	Karar Alma
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans / 3-4
Dönem	Bahar
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	
İçerik	Bu ders karar alma teorilerini ve uygulamalarını hem tek kişilik hem de birden çok kişilik karar alma bağlamında işleyecektir. Şu konular incelenecektir: Rasyonel Karar Teorisi, Tek kişilik karar alma, Tüketici Teorisi, Sistem 1 ve 2 Teorileri, Psikolojik Önyargılar, Çok kişili Karar Alma, Davranışsal Karar Teorileri, Sezgisel Yöntemler.