

COURSE RECORD

Code	BA 420
Name	Capstone Project
Hour per week	3 (3+0)
Credit	3
ECTS	6
Level/Year	Undergraduate / 4
Type	Compulsory
Prerequisites	To have successfully completed 180 ECTS and to attend 5 activities which are held by AGU Career Office.
Description	This course is designed to give students an opportunity to demonstrate combined knowledge and development in the major. The course will evaluate students' cognitive and intellectual progress in their major and also the overall academic learning experience. The course will provide an opportunity for students to integrate and applied learning from their academic career in a comprehensive manner. This course also provides an opportunity for students to integrate and apply knowledge from their academic studies; through the comprehensive evaluation of core curriculum of finance and accounting, economics, marketing, management, human resource, and all learned fields.
Objectives	Encouraging students to think critically, solve challenging problems, and develop skills such as planning, oral communication, research skills, and teamwork. Encouraging students to connect their projects to community issues or problems, and to integrate outside-of-school learning experiences, including activities such as interviews and scientific observations.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Define a business problem clearly. LO2. Observe and understand the differences and the interaction among the sub-units of a business through defining a workable business case. LO3. Work autonomously or in a group under supervision. LO4. Solve or bring approaches to business problems in a systematic manner. LO5. Initiate a business project from start to an end.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	5	1	1	1	5	5	3	3	5	0
L02	5	1	1	1	5	5	3	3	5	0
L03	3	1	1	1	5	5	3	3	5	0
L04	5	1	1	1	5	5	3	3	5	0
L05	5	1	1	1	5	5	3	3	5	0

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Deciding on the field and scope of the project with Advisor	L01, L05
Deciding on the specific questions of the project with Advisor	L01, L02, L03, L05
Review of Literature and Business Cases about the project	L01, L02, L04, L05
Project Proposal	L01, L03, L04, L05
Discussion of problems and solutions with Advisor	L01, L03
Final Report and presentation	L01, L02, L03, L04, L05

DERS BİLGİLERİ

Kodu	BA 420
İsmi	Bitirme Projesi
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	6
Seviye/Yıl	Lisans / 4
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	180 AKTS'yi başarıyla tamamlamış olmak ve AGU Kariyer Ofisi tarafından hazırlanan en az 5 etkinliğine katılmış olmak.
İçerik	Bitirme Projesi, öğrencilere ana dalda birleşik bilgi ve gelişimi gösterme fırsatı vermek için tasarlanmıştır. Ders, öğrencilerin ana ve genel akademik öğrenme deneyimlerindeki bilişsel ve entelektüel gelişimlerini de değerlendirebilecektir. Ders, öğrencilere akademik öğrenimleri kapsamlı bir şekilde entegre etme ve uygulama fırsatı sunmaktadır. Bu ders aynı zamanda öğrencilere akademik çalışmalarla elde ettikleri finans, muhasebe müfredat, ekonomi, pazarlama, yönetim, insan kaynakları gibi bilgileri kapsamlı bir şekilde entegre etme ve uygulama fırsatı verecektir.