

COURSE RECORD

Code	BA 411
Name	Business Model Planning III
Hour per week	1 (0 + 1)
Credit	1
ECTS	3
Level/Year	Undergraduate / 4
Semester	Fall
Type	Compulsory
Prerequisites	BA 313
Description	This course intends to teach the students to develop their business ideas that they initiated in Business Model Planning I and analyzed it in Business Model Planning II. The course covers the following topics: Internal & External Operations and Logistics, Inventory Issues, Resource Planning, Demand, Financial Plans, Profitability, Laws and Regulations etc. This course will include variety of teaching and learning styles including lecturing, field research, student presentations and intense feedback.
Objectives	Increasing the knowledge of new technological approaches in distribution networks. Identifying knowledge of new technological approaches in manufacturing. Providing knowledge of Laws and Regulations.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Discuss new trends in supply chain LO2. Apply new technological approaches in distribution networks. LO3. Recognize new technological approaches in manufacturing. LO4. Explain laws and regulations.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
L01	4	4	5	5	5	5	2	2	2	3
L02	4	4	5	5	5	5	2	2	2	3
L03	4	4	5	5	5	5	2	2	2	3
L04	4	4	5	5	5	5	2	2	2	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Summary of Topics and Objectives of Business Model Planning III	L01, L02, L03, L04
Internal Operations, Inventory & Production	L01, L02, L03, L04
Internal & External Logistics and Understanding Distribution Networks	L01, L02, L03, L04
Demand and profit analysis and forecasting	L01, L02, L03, L04

DERS BİLGİLERİ

Kodu	BA 411
İsmi	İş Modeli Planlaması III
Haftalık Saati	1 (0 + 1)
Kredi	1
AKTS	3
Seviye/Yıl	Lisans / 4
Dönem	Güz
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	BA 313
İçerik	İş Modelleri Planlaması III, öğrencilerin İş Modeli Planlaması I'de başlattıkları iş fikirlerini geliştirdikleri ve İşletme Modeli Planlama II'de analiz ettikleri iş fikirlerinin uygulama dersidir. Ders kapsamında iç ve dış işlemler ve lojistik, stok konuları, kaynak planlaması, talep, mali planlar, karlılık, kanun ve yönetmelikler vb. incelenecektir. Bu ders alan araştırması, öğrenci sunumları ve yoğun geribildirim gibi çeşitli öğretim ve öğrenme stillerinden oluşmaktadır.