

Code	<b>BA 403</b>
Name	<b>Business Ethics and Corporate Social Responsibility</b>
Hour per week	3+0 (Theory + Practice)
Credit	3
ECTS	5
Level/Year	Undergraduate/4
Semester	Fall
Type	Compulsory
Prerequisites	-
Description	This course is designed to give a clear understanding of the nature of ethics and social responsibility in the context of business.
Objectives	(1) Introduce ethical issues in relation to business and corporations. (2) Provide philosophy and methodology of ethics from business context. (3) Provide knowledge of corporate social responsibility in the context of decision making for the businesses. (4) Provide the students with the necessary background on ethical decision making
Learning Outcomes	<i>By the end of this course, students will be able to</i>  L01: Demonstrate an understanding of the key dimensions of ethics in corporations. L02: Explain how to recognize emerging ethical issues and respond appropriately. L03: Describe how to relate theoretical consideration to applied context. L04: Explain how to identify, analyze and critically discuss issues of ethics and social responsibility in the context of decision making for the businesses. L05: Conduct a stakeholder analysis and understand the basis of stakeholder interests and power

## COURSE RECORD

### CONTRIBUTION TO PROGRAMME OUTCOMES\*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	3	2	4	1	4	5	5	5	5	2
L02	3	2	4	1	4	5	5	5	5	2
L03	3	2	4	1	4	5	5	5	5	2
L04	3	2	4	1	4	5	5	5	5	2
L05	3	2	4	1	4	5	5	5	5	2

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

### COURSE CONTENT DETAILS

Topics	Outcomes
The Corporation and Its Stakeholders	L01
Managing Public Issues and Stakeholder Relationships	L02, L05
Ethics and Ethical Reasoning	L02, L04
Corporate Social Responsibility and Citizenship	L01, L02, L03

**DERS BİLGİLERİ**

Kodu	<b>BA 403</b>
İsmi	<b>İşletme Etiği ve Kurumsal Sorumluluk</b>
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye / Yıl	Lisans/4
Dönem	Güz
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	-
İçerik	Bu ders, iş bağlamında etik ve sosyal sorumluluğun doğası hakkında net bir anlayış kazandırmak için tasarlanmıştır.