

**COURSE RECORD**

Code	<b>BA 352</b>
Name	<b>Sustainable Tourism</b>
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate/2,3,4
Semester	Fall/Spring
Type	Elective
Prerequisites	
Description	The tourism industry leaves an enormous footprint on the environment, society, and wealth of nations. In addition to these benefits, tourism can damage the climate, natural environment, and life quality of local people. The main aim of the course is to train students on the economic, environmental, and social impact of the modern sustainable tourism discipline. Since tourism plays a significant role in delivering sustainable solutions for people, the planet, prosperity, and peace; students shall discuss the sustainable tourism in the context of SDG Goals 8, 12 and 14 on inclusive and sustainable economic growth, sustainable consumption, and production and the sustainable use of oceans and marine resources, respectively.
Objectives	Introducing key concepts in sustainable tourism. Providing knowledge about how sustainable tourism affects the local culture, society and nature and economy. Explaining government policies on ecological tourism.
Learning Outcomes	<i>By the end of the course, the students will be able to</i> LO1. Indicate the main framework of sustainable tourism concepts. LO2. Classify the dimensions of sustainable tourism. LO3. Formulate the effects of sustainable tourism on environment, economy, and local life. LO4. Assess the positive and negative aspects of sustainable tourism in the context of governmental policies.

**CONTRIBUTION TO PROGRAMME OUTCOMES\***

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	5	5	5	5	4	3	5	5	5	1
L02	5	5	5	5	4	3	5	5	5	1
L03	5	5	5	5	4	3	5	5	5	1
L04	5	5	5	5	3	3	5	5	5	1

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

**COURSE CONTENT DETAILS**

Topic	Outcomes
Comparison of traditional tourism with the modern ecological tourism in Turkey and the world	L01
The role and function of sustainable tourism in the economic growth and development	L02, L03
Making tourism services sustainable and marketable	L02, L03
The effect of government policies in sustainable tourism	L03, L04

**DERS BİLGİLERİ**

Kodu	<b>BA 352</b>
İsmi	<b>Sürdürülebilir Turizm</b>
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans
Dönem	Güz/Bahar
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	
İçerik	Turizm endüstrisi çevre, toplum ve ulusların zenginliği üzerinde muazzam bir ayak izi bırakmaktadır. Bu faydalarının yanı sıra turizm; iklime, doğal çevreye ve yerel halkın yaşam kalitesine zarar verebilmektedir. Dersin temel amacı, öğrencileri modern sürdürülebilir turizm disiplininin ekonomik, çevresel ve sosyal etkileri konusunda eğitmektir. Derste öğrencilerin sürdürülebilir turizmi SKH'ların sırasıyla kapsayıcı ve sürdürülebilir ekonomik büyüme, sürdürülebilir tüketim ve üretim ve okyanusların ve deniz kaynaklarının sürdürülebilir kullanımı ile ilgili SKH 8, 12 ve 14 Hedefleri bağlamında tartışmaları amaçlanmaktadır.