

**COURSE RECORD**

Code	<b>BA 346</b>
Name	<b>Basic Principles of Patent Practice</b>
Hour per week	3+0 (Theory + Practice)
Credit	3
ECTS	5
Level/Year	Undergraduate/3-4
Semester	Fall
Type	Elective
Prerequisites	
Description	This course focuses on the basic principles of all type of the intellectual property rights. The course covers the following topics: The National and International Patent Systems, Patentability Criteria of an Invention, Patent Search in Turkish, European and US Patent Data Bases, Reading and Understanding of a Patent Application. Additionally, the components of a patent application including description and claims will be taught.
Objectives	-Making students familiar with principles of intellectual property rights (IPR) -Providing fundamentals of patent practice
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Recognize the types of IPR LO2. Familiarize patents data bases, LO3. Explain a patent application LO4. Familiarize claim drafting

**CONTRIBUTION TO PROGRAMME OUTCOMES\***

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	4	5	1	4	1	0	0	0	0	0
L02	4	5	1	4	1	0	0	0	0	0
L03	4	5	3	4	3	0	2	0	0	2
L04	4	5	3	4	1	0	2	0	0	0

\* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

**COURSE CONTENT DETAILS**

<b>Topics</b>	<b>Outcomes</b>
Introduction to IP	L01
Trademark	L01
Industrial Design	L01, L02
Copyright and Related Rights	L01, L02
Introduction to Patent Practice I	L03, L04
Introduction to Patent Practice II	L03, L04
Midterm	
Patent search and strategies	L02
How to analyze a patent document	L03
How to write a patent (Abstract, Description) I	L03
How to write a patent (Case Study) II	L03
How to write a patent claim - I	L04
How to write a patent claim (Case Study)-II	L04
Economical value of IP for the companies	L01, L03
Student Presentations	L01, L02, L03, L04

**DERS BİLGİLERİ**

Kodu	<b>BA 346</b>
İsmi	<b>Patent Yönetiminin Temel Kavramları</b>
Haftalık Saati	3+0 (Teori + Pratik)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans
Dönem	Güz
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	
İçerik	Bu ders tüm fikri mülkiyet hakları konusunda temel bilgiler ile ilgilidir. Bu ders özellikle ulusal ve uluslararası patent sistemlerine, bir buluşun patentlenebilirlik kriterlerine, Türk, Avrupa ve Birleşik Devletler patent bilgi bankalarında araştırmaya yapmaya, bir patent başvurusunu okuma ve anlamaya odaklanmıştır. Bu ders kapsamında ayrıca uygulamalı olarak bir patent başvurusunun öğeleri olan tarifname ve istem yazımı öğretilmektedir.