

COURSE RECORD

Code	BA465
Name	Corporate Finance
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate / 3-4
Type	Elective
Prerequisites	BA 207
Description	This course mainly covers an introduction to corporate finance and applied financial investing. The goal of this course is to develop the analytical skills for making corporate investment and financial decisions and risk analysis. Topics covered include the concepts of present value and the opportunity cost of capital, discounted cash flow analysis and other valuation techniques; and issues of short and long term financial management, risk and return, capital asset pricing model; capital budgeting and risk analysis; corporate capital structure and financing decisions; dividend policy, investment and financial decisions in the international context, including exchange rate/interest rate risk analysis; mergers & acquisitions and issues of corporate governance and control. The course teaching methodologies will be based on lectures.
Objectives	Outlining the principles of corporate decision making and asset pricing. Applying computational methods to evaluate projects and determine the best option.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Compare different portfolios at different risk levels. LO2. Utilize the expected return of investments in stock and fixed-income markets. LO3. Apply computational methods to develop a financial portfolio. LO4. Adapt spreadsheet formulas for portfolio management.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	5	5	2	0	1	2	0	1	2	4
L02	5	4	2	0	1	2	0	1	2	4
L03	5	5	2	0	1	2	0	1	2	4
L04	5	5	1	0	3	2	0	1	2	4

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
L01	5	4	2	1	3	2	1
L02	5	4	3	1	2	2	2
L03	5	5	2	1	4	3	3
L04	5	4	2	1	4	4	3
L05	5	4	2	1	3	2	1

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Fundamental Statistical Indicators	L04
Variance – Covariance Matrix	L02
Linear Regression Model	L01
Gauss-Markov Assumptions	L01, L03
Causal inference using Quasi-Experimental Methods	L03, L04
Model Endogeneity	L01, L02

DERS BİLGİLERİ

Kodu	BA 465
İsmi	İşletme Finansmanı
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans / 3-4
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	BA 207
İçerik	Bu dersin amacı, temel finansal teorilerini kullanarak kurumsal dünyaya en uygun stratejik karar verme sürecini geliştirmektir. Bu amaçla, bu ders finansal portföy oluşturma, finansal tablo analizi ve firma değerlendirmesini öğretecektir. Dersin işleniş şekli teori ve pratik uygulamalar arasında denge sağlamayı amaçlamaktadır. Bu nedenle, öğrenciler edindikleri teorik bilgileri yazılım programlarını kullanarak çeşitli pratik vaka analizlerinde test etme imkanı bulacaklardır.