

COURSE RECORD

Code	BA 456
Name	Leadership and Management
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate/3-4
Type	Elective
Prerequisites	BA 301
Description	This course explores fundamental concepts, theories, and applications of leadership across diverse contexts. Students analyze leadership behaviors, decision-making processes, and the role of power and influence. The course also examines leadership styles, cultural diversity, ethics, and strategies for leadership development, integrating classical and contemporary perspectives with practical, reflective, and experiential activities.
Objectives	Understanding the nature and dynamics of leadership in different organizational and cultural settings. Analyzing leadership behaviors, decision-making processes, and influence tactics. Exploring leadership types and adaptive leadership strategies for managing change and innovation. Evaluating ethical considerations and values-based leadership approaches.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> L01. Explain key leadership theories and their application in organizational settings. L02. Assess leadership behaviors, power dynamics, and influence tactics in different scenarios. L03. Apply decision-making and problem-solving frameworks to leadership challenges. L04. Evaluate the impact of leadership on teams, organizations, and diverse cultural contexts. L05. Develop personal leadership skills and strategies for continuous growth.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
L01	3	3	4	5	2	2	2	3	2	2
L02	3	4	4	5	2	3	1	1	2	2
L03	5	5	5	3	2	3	2	2	2	3
L04	4	4	4	5	2	2	2	3	3	3
L05	2	3	4	4	5	3	2	2	1	2

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	IL01	IL02	IL03	IL04	IL05	IL06	IL07
L01	3	2	2	2	4	2	2
L02	3	2	1	1	4	3	2
L03	5	2	2	2	3	3	2
L04	4	3	2	2	4	2	3
L05	2	1	2	2	5	3	1

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Foundations of leadership	L01, L02
The leadership situation; adaptive leadership; decision-making and empowerment	L01, L02, L03
Leading change and innovation; power and influence tactics	L02, L03

Traits and skills; charismatic and transformational leadership	L02, L03, L04
Values-based/ethical leadership; dyadic relations and followers; leadership in teams; strategic leadership	L02, L03, L04
Cross-cultural leadership and diversity; developing leadership skills; overview and integration	L04, L05

DERS BİLGİLERİ

Kodu	BA 456
İsmi	Liderlik ve Yönetim
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/3-4
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	BA 301
İçerik	Bu ders, liderliğin temel kavramlarını, teorilerini ve uygulamalarını farklı bağlamlarda ele alır. Öğrenciler, liderlik davranışlarını, karar alma süreçlerini ve güç ve etkinin rolünü analiz ederler. Ders ayrıca, klasik ve çağdaş bakış açılarını pratik, yansıtıcı ve deneyimsel etkinliklerle bütünleştirerek liderlik stillerini, kültürel çeşitliliği, etiği ve liderlik geliştirme stratejilerini inceler.