

COURSE RECORD

Code	BA 443
Name	Cross Cultural Management
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate/3-4
Type	Elective
Prerequisites	-
Description	This course examines how cultural differences affect business processes and international management. It explores the nature of culture and its impact on interpersonal interactions, intergroup dynamics, and the management of multicultural workforces. Additionally, the course offers essential insights into management within a global context by enhancing awareness and understanding of the soft skills necessary for international management, particularly those related to cross-cultural management.
Objectives	Developing awareness, skills, and knowledge of cultures and differences. Identifying key cross-cultural management concepts, tools, and techniques. Evaluating cross-cultural issues using critical thinking and assessment frameworks. Applying cross-cultural management concepts in real-life scenarios.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Infer the importance of cross-cultural management, and the major theoretical and empirical studies that examine the impact of different national cultures on work and employment. LO2. Analyze international management practices and how organizational and national culture impacts work, motivation, leadership, cross-cultural communication and decision-making, negotiation and trust, conflict and dispute resolution, and corporate social responsibility. LO3. Explain comparative management and employment models and their implications for management and employment in different national contexts. LO4. Evaluate cultural and institutional differences, and the associated challenges and opportunities of doing business across countries. LO5. Apply culturally responsive communication strategies in interactions with different nationalities.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
LO1	3	4	2	4	2	2	2	1	2	3
LO2	5	5	4	5	2	4	4	2	3	4
LO3	4	4	2	2	2	2	1	1	2	4
LO4	5	5	4	2	2	2	2	2	3	5
LO5	2	2	3	5	3	5	2	1	3	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
LO1	3	2	2	2	4	2	2
LO2	5	3	4	4	4	4	3
LO3	4	2	1	1	2	2	2
LO4	5	3	2	2	3	2	3
LO5	2	3	2	2	4	5	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
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Introduction to the global business environment and cross-cultural management.	L01, L02
Hofstede's cultural dimensions theory	L02
The role of region, industry, and corporate	L04
Managing knowledge across borders	L02, L03
Leadership and cross-cultural teams	L01, L02, L03
Management, culture, and employment	L03, L04, L05
Cross-cultural conflict and resolution	L02, L03
Managing diversity in a global environment	L03, L04, L05
Culture and corporate social responsibility	L04, L05

DERS BİLGİLERİ

Kodu	BA 443
İsmi	Kültürlerarası Yönetim
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/3-4
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	-
İçerik	Bu ders, kültürel farklılıkların iş süreçlerini ve uluslararası yönetimi nasıl etkilediğini inceler. Kültürün doğasını ve onun kişiler arası etkileşimler, gruplar arası dinamikler ve çok kültürlü iş gücünün yönetimi üzerindeki etkisini inceler. Ayrıca, özellikle kültürler arası yönetimle ilgili olanlar olmak üzere, uluslararası yönetim için gerekli olan sosyal becerilerin farkındalığını ve anlayışını geliştirerek küresel bir bağlamda yönetime dair temel bilgiler sunar.