

COURSE RECORD

Code	BA 403
Name	Business Ethics and Corporate Social Responsibility
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate/4
Type	Compulsory
Prerequisites	-
Description	This course explores ethical decision-making and corporate social responsibility (CSR) in business. Students will study key ethical theories, moral reasoning, and stakeholder theory, applying them to modern business challenges. Topics include ethical leadership, transparency, accountability, and sustainability in operations. The course also examines how CSR can create long-term value, teaching students how businesses balance profitability with social and environmental responsibilities in a global context.
Objectives	Understanding the role of ethics and stakeholder management in navigating the changing business environment and making informed decisions. Applying ethical frameworks and decision-making guidelines to analyze and resolve complex business challenges. Evaluating corporate responsibilities to external stakeholders such as consumers and the environment. Examining the impact of moral leadership and corporate culture on internal stakeholders, including employees.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Explain the role of ethics and stakeholder management in navigating the changing business environment and making informed decisions. LO2. Apply ethical frameworks and decision-making guidelines to analyze and resolve complex business challenges. LO3. Evaluate corporate responsibilities to external stakeholders. LO4. Examine the impact of moral leadership and corporate culture on internal stakeholders. LO5. Analyze global business ethics issues by managing diverse stakeholder interests in an international context. LO6. Apply ethical principles and stakeholder management strategies through the analysis of real-world case studies to develop practical problem-solving skills in complex business situations.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
LO1	3	2	1	2	2	1	5	2	5	5
LO2	3	2	2	4	2	3	5	2	5	5
LO3	2	2	1	3	2	3	5	2	5	5
LO4	2	2	1	3	2	3	5	2	5	5
LO5	3	3	3	5	2	3	5	3	5	5
LO6	2	3	2	5	3	4	5	3	5	5

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
LO1	3	2	5	5	2	1	5
LO2	3	2	5	5	3	3	5
LO3	2	2	5	5	3	3	5
LO4	2	2	5	5	3	3	5
LO5	3	3	5	5	5	3	5
LO6	2	3	5	5	5	4	5

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Ethical principles and decision-making guidelines	L01, L02, L06
Social responsibility and moral management	L01, L02, L06
Stakeholder management and issue resolution approaches	L01, L02, L06
Crisis management and ethics	L01, L02, L06
Corporate governance and external stakeholders, the legal and regulatory roles of corporations	L03, L06
Internal stakeholders and corporate culture	L04, L06
Global business ethics and stakeholder management	L05, L06

DERS BİLGİLERİ

Kodu	BA 403
İsmi	İş Etiği ve Kurumsal Sosyal Sorumluluk
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/4
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	-
İçerik	Bu ders, işletmelerde etik karar alma ve kurumsal sosyal sorumluluk (KSS) kavramlarını ele almaktadır. Öğrenciler, temel etik teorileri, ahlaki muhakeme ve paydaş teorisini inceleyerek bunları günümüz iş dünyasındaki zorluklara uygulayacaklardır. Konular arasında etik liderlik, şeffaflık, hesap verebilirlik ve operasyonlarda sürdürülebilirlik yer almaktadır. Ders ayrıca, KSS'nin uzun vadeli değer yaratma yollarını inceleyerek, öğrencilere işletmelerin küresel bir bağlamda kârlılık ile sosyal ve çevresel sorumlulukları nasıl dengelediklerini öğretmektedir.