

COURSE RECORD

Code	BA 352
Name	Sustainable Tourism
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate/3-4
Type	Elective
Prerequisites	-
Description	This course explores the environmental, social, and economic impacts of tourism, with a specific focus on sustainability. Students will engage with the core principles of sustainable tourism and evaluate how it aligns with Sustainable Development Goals (SDGs) 8, 12, and 14. The course aims to develop a critical understanding of responsible tourism practices, government policies, and strategies that balance economic growth with the protection of cultural and natural assets.
Objectives	Introducing key concepts and frameworks of sustainable tourism. Providing insights into how sustainable tourism impacts culture, society, environment, and economy. Explaining governmental policies and global standards for ecological and responsible tourism.
Learning Outcomes	<i>By the end of the course, the students will be able to</i> LO1. Identify the foundational concepts of sustainable tourism. LO2. Classify the environmental, economic, and sociocultural dimensions of sustainability in tourism. LO3. Formulate the impacts of sustainable tourism on local communities and ecosystems. LO4. Assess the role of government policies in promoting or limiting sustainable tourism practices.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
LO1	3	2	1	0	1	2	3	2	3	2
LO2	4	3	2	1	2	2	5	2	4	3
LO3	4	3	2	1	2	2	5	3	5	3
LO4	4	3	2	1	2	2	4	2	5	4

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
LO1	4	3	3	2	2	3	3
LO2	5	4	5	3	3	3	4
LO3	5	4	5	3	3	3	4
LO4	5	4	5	4	3	3	4

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topic	Outcomes
Comparison of traditional tourism with the modern ecological tourism in Turkey and the world	LO1
The role and function of sustainable tourism in the economic growth and development	LO2, LO3
Making tourism services sustainable and marketable	LO2, LO3
The effect of government policies in sustainable tourism	LO3, LO4

DERS BİLGİLERİ

Kodu	BA 352
İsmi	Sürdürülebilir Turizm
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/3-4
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	-
İçerik	Bu ders, turizmin çevresel, sosyal ve ekonomik etkilerini sürdürülebilirlik odağında ele alır. Öğrenciler, sürdürülebilir turizmin temel ilkelerini inceleyecek ve bu yaklaşımın BM Sürdürülebilir Kalkınma Amaçları'ndan 8, 12 ve 14 ile nasıl örtüştüğünü değerlendireceklerdir. Ders, ekonomik büyümeyi kültürel ve doğal değerlerin korunmasıyla dengeleyen sorumlu turizm uygulamalarına ve kamu politikalarına eleştirel bir bakış kazandırmayı hedefler.