

COURSE RECORD

Code	BA 346
Name	Basic Principles of Patent Practice
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate/3-4
Type	Elective
Prerequisites	-
Description	This course introduces the essential principles of intellectual property rights (IPR) with a particular emphasis on patent systems. It covers national and international patent systems, patentability criteria for invention, and hands-on skills such as patent search and interpretation of patent documents. Students will gain experience in using Turkish, European, and U.S. patent databases, and will learn how to read, analyze, and draft basic components of a patent application, including descriptions and claims.
Objectives	Introducing the principles and types of intellectual property rights. Developing a fundamental understanding of patent systems and processes. Enhancing students' ability to search, read, and interpret patent documents. Practicing claim drafting and analyzing patent applications.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Identify various types of intellectual property rights. LO2. Apply patent search techniques using Turkish, European, and U.S. patent databases. LO3. Explain the structure and content of a patent application. LO4. Interpret basic patent claims based on real-world examples.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
LO1	3	2	1	0	1	2	3	3	3	2
LO2	4	4	2	1	2	2	3	4	3	3
LO3	4	3	2	0	2	2	3	3	2	3
LO4	4	4	2	1	2	2	3	4	3	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	IL01	IL02	IL03	IL04	IL05	IL06	IL07
LO1	4	3	3	2	2	3	3
LO2	5	4	3	3	3	3	3
LO3	4	3	2	2	2	3	3
LO4	5	4	3	2	3	3	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topic	Outcomes
Introduction to IP	LO1
Trademark	LO1
Industrial Design	LO1, LO2
Copyright and Related Rights	LO1, LO2
Introduction to Patent Practice I	LO3, LO4
Introduction to Patent Practice II	LO3, LO4
Patent search and strategies	LO2
How to analyze a patent document	LO3
How to write a patent (Abstract, Description) I	LO3

How to write a patent (Case Study) II	L03
How to write a patent claim – I	L04
How to write a patent claim (Case Study)-II	L04
Economical value of IP for the companies	L01, L03

DERS BİLGİLERİ

Kodu	BA 346
İsmi	Patent Yönetiminin Temel Kavramları
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/3-4
Dersin Dili	İngilizce
Tip	Seçmeli
Ön Şart	-
İçerik	Bu ders, fikri mülkiyet haklarının (IPR) temel ilkelerini tanıtarak özellikle patent sistemlerine odaklanır. Ulusal ve uluslararası patent sistemleri, buluşun patentlenebilirlik kriterleri ve patent belgelerinin nasıl okunup analiz edileceği konularını kapsar. Öğrenciler, Türkiye, Avrupa ve ABD patent veri tabanlarını kullanmayı öğrenecek ve bir patent başvurusunun temel bileşenlerini olan tarifname ve istemleri nasıl hazırlayacaklarını uygulamalı olarak öğreneceklerdir.