

COURSE RECORD

Code	BA 320
Name	Management Information Systems
Hour per week	3 (3+0)
Credit	3
ECTS	5
Level/Year	Undergraduate/2
Type	Compulsory
Prerequisites	-
Description	This course focuses on both business processes and information technology. The course provides an overview of Information Systems and how they provide value by supporting organizational objectives and enable strategic outcomes.
Objectives	Summarizing the concepts, techniques, and tools to develop an understanding of the role and application of information systems. Outlining the importance of information technology in the management and control of organizations.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Identify the need for contemporary MIS theory and how information systems support business strategy, business processes, and practical applications in an organization. LO2. Explain an understanding of contemporary collaboration technologies and how they can be effective in improving customer, employee, and supply chain business processes. LO3. Demonstrate how various support systems can be used for business decisions and to sustain competitive advantage. LO4. Outline why emerging infrastructure technologies such as cloud computing, database management, best practice IT security measures, and wireless technologies are essential to organizational success.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
LO1	5	5	3	2	0	3	4	5	3	5
LO2	5	5	3	2	0	3	4	5	3	5
LO3	5	5	5	2	0	3	4	5	3	5
LO4	5	5	5	2	0	3	5	5	3	5

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	IL01	IL02	IL03	IL04	IL05	IL06	IL07
LO1	5	4	3	3	2	3	4
LO2	5	4	3	3	2	3	4
LO3	5	4	5	3	2	3	4
LO4	5	4	4	3	2	3	4

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Information Systems in Global Business Today	L01
Global E-Business and Collaboration	L01, L02, L03
Information Systems, Organizations, and Strategy	L01, L02, L03
Ethical and Social Issues in Information Systems	L01, L02, L03
IT Infrastructure and Emerging Technologies	L02, L03, L04
Foundations of Business Intelligence: Databases and Information Management	L02, L03, L04
Telecommunications, the Internet, and Wireless Technology Securing Information Systems	L02, L03, L04

Achieving Operational Excellence and Customer Intimacy: Enterprise Applications- E-Commerce: Digital Markets, Digital Goods	L02, L03, L04
Enhancing Decision Making	L02, L03, L04
Building Information Systems	L02, L03, L04

DERS BİLGİLERİ

Kodu	BA 320
İsmi	Yönetim Bilişim Sistemleri
Haftalık Saati	3 (3+0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/2
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	-
İçerik	Yönetim Bilişim Sistemleri hem iş süreçlerine hem de bilgi teknolojisine odaklanmaktadır. Ders kapsamında bilişim sistemleri hakkında bilgi verilecek ve bilişim sistemlerinin örgütsel faaliyetlere nasıl katkı sağlayabileceği ve stratejik değer üretebileceği anlatılmaktadır. Dersin amacı; Bilişim Sistemlerinin ve Bilgi Teknolojilerinin tanıtılması ve bu sistemlerin işletme yönetimindeki rollerinin ve uygulama alanlarının geleceğin yöneticilerince kavranmasıdır.