

COURSE RECORD

Code	BA 202
Name	Organizational Theory and Design
Hour per week	3 (3 + 0)
Credit	3
ECTS	5
Level/Year	Undergraduate/2
Type	Compulsory
Prerequisites	-
Description	This course examines the fundamental principles of organization theory and design, focusing on how organizations adapt to changing environments, structure their operations, and develop strategic approaches. Some topics include organizational effectiveness, ethics, culture, structure, innovation, and change management. Students will analyze real-world cases and apply theoretical frameworks to understand how organizations evolve and maintain competitive advantage.
Objectives	Exploring key theories and concepts of organizational design and effectiveness. Examining organizational structures, culture, and decision-making processes. Outlining the role of innovation, technology, and change in organizational growth. Developing strategic thinking skills for managing complexity in organizations.
Learning Outcomes	<i>By the end of the course, the student will be able to</i> LO1. Explain fundamental concepts of organization theory and design. LO2. Analyze how organizational structure, culture, and strategy influence effectiveness. LO3. Evaluate the impact of change on organizations. LO4. Apply organizational design principles to problem-solving and decision-making in business contexts.

CONTRIBUTION TO PROGRAMME OUTCOMES*

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
LO1	2	3	1	1	1	3	1	1	1	1
LO2	4	5	3	3	1	2	2	2	3	3
LO3	3	3	5	2	2	1	2	4	3	4
LO4	5	4	3	3	2	2	2	3	3	3

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

CONTRIBUTION TO INSTITUTIONAL LEARNING OUTCOMES*

	ILO1	ILO2	ILO3	ILO4	ILO5	ILO6	ILO7
LO1	3	1	1	1	1	3	1
LO2	2	3	2	4	2	2	2
LO3	2	2	2	2	1	1	1
LO4	3	3	3	2	2	2	2

* Contribution Level: 0: None, 1: Very Low, 2: Low, 3: Medium, 4: High, 5: Very High

COURSE CONTENT DETAILS

Topics	Outcomes
Foundations of Organizations	LO1, LO2
Organizational Design and Structure	LO1, LO2, LO4
Strategy in a Changing Global Environment	LO2, LO3, LO4
Change, Innovation, and Power Dynamics	LO3, LO4

DERS BİLGİLERİ

Kodu	BA 202
İsmi	Örgüt Kuramı ve Tasarımı
Haftalık Saati	3 (3 + 0)
Kredi	3
AKTS	5
Seviye/Yıl	Lisans/2
Dersin Dili	İngilizce
Tip	Zorunlu
Ön Şart	-
İçerik	Bu ders, örgüt kuramı ve tasarımının temel ilkelerini inceler; örgütlerin değişen çevrelere nasıl uyum sağladığı, faaliyetlerini nasıl yapılandığı ve stratejik yaklaşımlar geliştirdiğine odaklanır. Konular arasında örgütsel etkililik, etik, kültür, yapı, yenilik ve değişim yönetimi yer alır. Öğrenciler, gerçek dünya vakalarını analiz ederler ve örgütlerin nasıl evrildiğini ve rekabet avantajını nasıl sürdürdüğünü anlamak için kuramsal çerçeveleri kullanırlar.